



The Welding Accessory Experts

FOR IMMEDIATE RELEASE

CONTACT: Jennifer Simpson pr@arc-zone.com
800.944.2243 (Toll Free) 760.931.1500 (World Wide)

THE SKY'S THE LIMIT WITH THE NEW ARCTIME™

Carlsbad, Calif., June 25, 2008— Arc-Zone.com introduces the new, improved ArcTime™ Hybrid Performance Tungsten Electrode, offering optimal performance at an affordable price for all TIG and Plasma Arc Welding applications.

For many fabricators tungsten is merely a material that's required for welding, and the cheaper the better. But according to Arc-Zone.com company president Jim Watson the tungsten electrode is a crucial consumable that professional metal fabricators depend on to get the job done right. Arc-Zone.com introduced the original ArcTime™ in 2000. "Master fabricators have been using ArcTime™ for years," he says. Professional yacht tower fabricators, manufacturers of aerospace parts, and mountain bike builders have all selected ArcTime™ because of its excellent ignition properties, low burn off rate and longevity according to Watson. As an added bonus, this hybrid tungsten electrode works well with all power sources and all metals from mild steel to titanium.

Until now, this chemically engineered blend was a financial stretch for a hobbyist or small weld shop with the occasional TIG welding application. "With our experience and contacts in the welding industry we've sourced a reliable, world-class tungsten electrode manufacturer offering the highest quality at an affordable price," says Watson.

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ADD 1**

Arc-Zone.com is so certain that fabricators will benefit from the new ArcTime™ they are offering a money back guarantee backed by Arc-Zone's industry-leading No-Hassle Return Policy. "You'll notice a difference just by striking the first arc-- no finer electrode exists anywhere," says Watson.

Available exclusively at Arc-Zone.com, the new Arc-Time™ Hybrid Tungsten Electrodes are packaged in Arc-Zone's signature clear tubes for ease-of use and quick identification and because the sky is the limit, the tungsten is color coded light blue. All tungsten electrodes sold by Arc-Zone.com are manufactured with adherence to ISO and AWS standards and pass a 5-Point in-house inspection program. Tungsten electrodes and are delivered with MSDS sheets and Arc-Zone's *Guide to Selecting and Grinding Tungsten Electrodes*. Certificates of Compliance and Origin are included as required.

Founded in June 1998, Arc-Zone delivers proprietary, brand name and OEM replacement parts and accessories for GMAW, GTAW and Plasma Arc Welding and Cutting applications to customers worldwide.

For more information, visit the Arc-Zone.com web site at www.arc-zone.com, call 800-944-2243 (Tollfree US) 760-931-1500 (Worldwide) or email sales@arc-zone.com.

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