



1-800-944-2243

FOR IMMEDIATE RELEASE

CONTACT: Jennifer Simpson

800.944.2243 (Toll Free) 760.931.1500 (World Wide)

pr@arc-zone.com

CARMENELECTRODE.COM TO FEATURE MODERN DAY ROSIE THE RIVETERS

Carlsbad, Calif., March 25, 2008—CarmenElectrode.com™ one of the first welding industry blogs, has added a new regular feature to the site, “The New Rosie: Women in Welding,” profiling women welders.

Blog editor Jennifer Simpson says, “There’s been a lot of talk about the welder shortage and a lot of talk about why women don’t become welders.” With the full support of website owner Arc-Zone.com, Inc. Simpson wants to do her part to let people know that welding is not necessarily too dirty or physically demanding for women. The CarmenElectrode.com site is the place to do it. “I am profiling women welders to begin knocking down some of the preconceived notions about what kind of work welding is, and what kind of women weld.”

Simpson posted her first interview with Debra Montgomery who runs a fabrication shop in Central California with her husband. Montgomery is a hands-on metal fabricator specializing in copper, and repousse work.

Although several interviews are in the hopper, Simpson has put out a call for even more women welders. “I’m eager to showcase all kinds of women doing all kinds of metal fabrication. I’m looking for welding engineers in high-production automated environments, small fabrication shop workers, metal artists and hobbyists.”

- MORE -

CarmenElectrode.com to Feature Women Welders, continued
CONTACT: Jennifer Simpson 800.944.2243 / 760.931.1500
ADD 1

To read about women welders, visit CarmenElectrode.com. If you are a woman welder, or know one who may want to be featured, email editor@carmenelectrode.com.

CarmenElectrode.com™ is one of the fastest growing destination sites for welding industry information. Edited by Arc-Zone.com staff, the website features industry news, how-tos and commentary along with The New Rosie feature.

Founded in June 1998, Arc-Zone.com delivers proprietary, brand name and OEM replacement parts and accessories for GMAW, GTAW and Plasma Arc Welding and Cutting applications to customers worldwide.

#