FOR IMMEDIATE RELEASE

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ARC-ZONE.COM IN CANADA

Carlsbad, California, June 1, 2004—Arc-Zone.com can now be found in Canada. With an eye to finding creative solutions Arc-Zone.com, the welding accessory experts, has contracted with Arczone.com of Canada to share their front page.

According to Arc-Zone.com president, Jim Watson, customers often left out the hyphen when typing the web address. "I was surprised when a long time customer called and said my site was down… turns out he had left out the hyphen and ended up at a website in Canada."

When Terri Trainor came on board in the beginning of the year as Director of Internet Services she came up with a solution that seems to be making everyone happy. Rather than pursue costly legal action to protect the Arc-Zone.com trademark, Trainor suggested sharing the front page with the Canadians-- they weren't using it anyway. A flurry of emails, and a few months down the road, they finally agreed. Trainor designed a page that includes the Arc-Zone.com logo along side the contact information

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for the Canadian company. Customers who inadvertently leave out the hyphen will still be able to find the high-performance MIG, TIG and Plasma welding and cutting products, services and solutions that Arc-Zone.com is known for.

Jim Watson founded Arc-Zone.com in 1998 to sell high-performance, customized MIG, TIG and Plasma welding and cutting products directly to professional fabricators, welding and manufacturing engineers, and consumers worldwide utilizing the power of the internet. By combining expert knowledge with access to the world's leading specialty manufacturers, Arc-Zone.com's team of experienced technicians delivers superior products, outstanding service, and innovative solutions designed to improve operations, reduce costs, ensure quality and provide superb value for our customers.

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