



The Welding Accessory Experts™

FOR IMMEDIATE RELEASE

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**ARC-ZONE.COM RELOCATES TO EXPANDED OFFICES
TO BETTER MEET NEEDS OF GROWING CUSTOMER BASE**

San Diego, California, September 21, 2001. To accommodate the needs of a rapidly increasing customer base, Arc-Zone.com has moved its corporate headquarters to an expanded facility at 2091 Las Palmas Drive, Suite C, in Carlsbad, announced Jim Watson, president. The new office, which is located a few miles from the previous site, will quadruple the size of the company's assembly, service and order fulfillment warehouse.

"In addition to providing a more creative, contemporary working environment, the new offices will allow for faster order processing, increased inventory levels, and improved overall customer service," says Jim Watson, president.

The new facility includes a state-of-the-art, contemporary showroom; a dedicated testing facility; administrative offices; and a warehouse with 16' floor-to-ceiling storage. "Our larger, modern offices also enable us to inventory more items, provide more efficient and faster order fulfillment, and better accommodate our Repair Exchange and Cash-In and Trade-Up Programs," adds Watson.

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ARC-ZONE.COM RELOCATES
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The new Arc-Zone.com office's high-speed Internet services include a dedicated server and supporting network administrator. "This capability will allow us to enhance our web site by adding products and services on-line including service manuals, operator tips, repair & service guides and supporting technical information," explains Watson.

He notes that the new site is conveniently located near a regional airport as well as the service centers of leading shipping companies including Federal Express, DHL and UPS. "Our strategic new location near major shipping sources allows us to quickly and efficiently ship products to our customers—in most cases, the same day," says Watson.

The new location, less than two miles from some of the finest beaches in the country, is an appealing site for both customers and vendors wishing to take advantage of the area's many recreational opportunities before or after conducting business with Arc-Zone.com.

Founded in June 1998, Arc-Zone delivers high-performance welding accessory products, services and solutions that professional fabricators, and welding and manufacturing engineers use to improve operations, reduce costs and ensure quality.

For more information, visit the Arc-Zone.com web site at www.arc-zone.com or call (800) 944-2243.

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