



**Tenth Annual Women Building
California Conference**

**W O M E N
B U I L D I N G
CALIFORNIA
AND
THE N A T I O N**



**First Women Building
the Nation Conference**

April 30-May 1, 2011
Oakland Marriott City Center
Oakland, CA

Sponsored by the **State Building and Construction Trades Council of California**
and the **National Building and Construction Trades Department, AFL-CIO**
in collaboration with **Tradeswomen, Inc.**

WOMEN BUILDING CALIFORNIA AND THE NATION

Our Goals

As the **Women Building California** conference reaches its 10th anniversary, we are proud to announce that the AFL-CIO's National Building and Construction Trades Department (BCTD) is co-sponsoring the event, making it the first-ever national multi-craft conference for women in building trades unions.

The goal of this conference is to bring more women into the trades and offer them skills, resources and support to thrive in construction industry careers through retirement. Each year at the conference, we bring in more new women to explore the careers as we celebrate more retirements.

While today's construction economy is in crisis, policy makers are clear that rebuilding the infrastructure and utilizing green technologies are still the best solutions to growing the economy. Women must have access to these high-wage, high-skilled jobs of the future.

Women Building California and the Nation will invite tradeswomen to



network and to develop skills and strategies to recruit, retain, and promote leadership of women on the job-site and in their unions. Politicians, union leaders, apprenticeship coordinators, contractors and tradeswomen will facilitate more than 25 workshops and plenary sessions.

The conference is being planned in collaboration with Tradeswomen, Inc., the BCTD's National Committee for Women in the Trades, unions, apprenticeship programs and support organizations throughout California.

Saturday—April 30

- 7:00 a.m. Registration Opens
- Continental Breakfast
- 9:00 a.m. Welcome Plenary
- 10:00 a.m. Workshop Session I
- 11:45 a.m. Lunch Plenary
- 1:45 p.m. Workshop Session II
- 3:30 p.m. Workshop Session III
- 5:30 p.m. Conference Reception
- Dinner (on your own)

Sunday—May 1

- 8:00 a.m. Breakfast
- 9:00 a.m. Caucuses by Trade
- 10:30 a.m. Workshop Session IV
- 12:15 p.m. Closing Plenary
- 2:00 p.m. Conference Closes



For more information: 916-443-3302



Hotel Accommodations

Marriott Oakland City Center
11th Street & Broadway, Oakland

Rate: \$119 per room (plus tax)

To Reserve: 1-800-228-9290

Rates based on single or double occupancy.
Reserve by **April 8** for the group rate: "Women Build Conference."

Past & potential workshops *(2011 list under construction!)*

Just coming in...

- ⊙ Surviving & thriving in apprenticeship
- ⊙ Applying for Apprenticeship 101
- ⊙ Tools of the Trades: See the tools and meet the women who use them

Staying in...

- ⊙ How mentoring programs benefit unions and union sisters
- ⊙ Snappy comebacks: Dealing with harassment
- ⊙ Wellness and fitness
- ⊙ Blueprint reading
- ⊙ Talk to a lawyer
- ⊙ Safety & health on the job
- ⊙ Unions 101: How do they work?

Growing leaders...

- ⊙ How to move up in your union
- ⊙ Taking political action
- ⊙ Building a "green" future

Beyond the tools...

- ⊙ Tools to become a union contractor
- ⊙ Career ladders after the tools
- ⊙ Higher education options
- ⊙ Investing and preparing for retirement

Nourishing extras...

- ⊙ Blue jean pocket writers
- ⊙ Visual storytelling: Going multi-media
- ⊙ Using facebook, twitter & other social media to promote tradeswomen
- ⊙ Tour of Rosie the Riveter sites

Also, caucuses by trade, entertainment, networking and much more. . .



Getting there

Public transportation: One block from BART (Oakland—12th Street Station).

Directions: *From Oakland International Airport and South:* 880 North to Broadway, turn right. Hotel is between 10th and 11th Streets.

From San Francisco: Bay Bridge to 980/Oakland. 11th-12th St. exit. Left on 11th St., 5 blocks to Hotel.

Parking: Self-parking at the hotel is \$22/day. Other lots are available nearby.

For more information: 916-443-3302

WOMEN BUILDING CALIFORNIA AND THE NATION

2011 Registration Form

Registration Fee:

\$70 per person* (if received before March 31)

\$85 per person* (if received by April 25)

\$100 per person* (paid at the door)

includes two continental breakfasts, lunch, reception and snacks

** \$10 discount (per person) for members of SBCTC-affiliated unions.*

A limited number of vendor tables are available for \$300/table, plus registration fees for each person staffing the table. Before sending your check, contact dchaplan@sbctc.org to be sure tables are available.

Amount Enclosed: \$ _____

If sending one check for multiple people, please indicate amount paid per person.

Make registration check payable to **State Building Trades Council** and return with this form to the address below. Or register on-line at www.sbctc.org

Please print neatly!

Complete one form for each attendee (make copies as needed)

Name _____

Union/Organization _____

Address _____

City/State/Zip _____

Phone _____ E-mail _____

Women's Conference
1225 8th Street, Suite 375
Sacramento, CA 95814

For more information: 916-443-3302
For more info & to register on-line:
www.sbctc.org

More ways to participate!

Video: Are you an established or aspiring video maker or performance artist? Here's your chance to showcase your stuff. We're soliciting 3-minute (maximum) videos about working in the trades to show during the conference. All videos must be received on CD or DVD by April 22 at the Building Trades' Sacramento office.

Art: Are you an artist with tradeswomen-related art to display? We'd love to see it!

Spoken Word & Music: We're looking for poets, spoken word artists and musicians to perform at the conference.

Union Banners: If you have a stand, you can display your banner in the conference hall. For banners that are not self-standing, we'll have a "banner parade" – always a great photo op!

For more info about submitting videos, art or performing at the conference, e-mail dchaplan@sbctc.org.